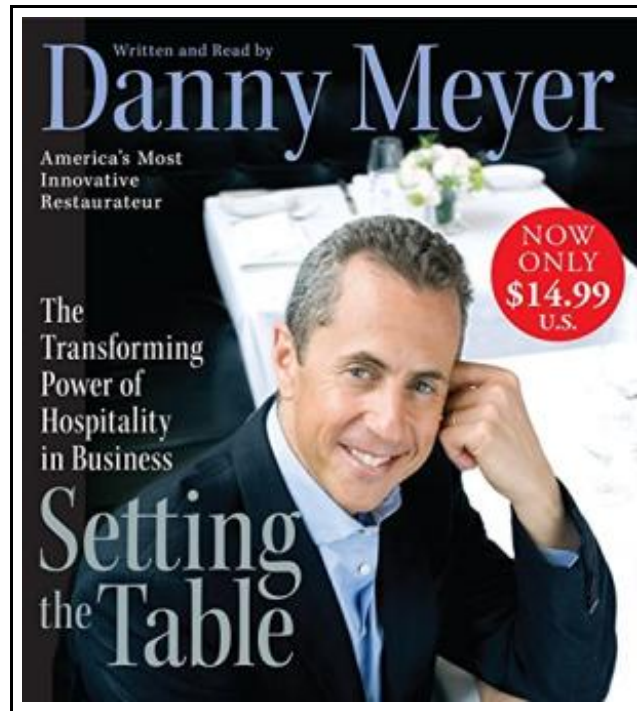


Setting the Table: The Transforming Power of Hospitality in Business



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A must buy book if you need to adding benefit. it was actually writtern quite perfectly and beneficial. You wont really feel monotony at anytime of your time (that's what catalogs are for regarding in the event you question me).

(Kian Jacobi)

SETTING THE TABLE: THE TRANSFORMING POWER OF HOSPITALITY IN BUSINESS



HarperAudio. No binding. Book Condition: New. Audio CD. Dimensions: 5.8in. x 5.3in. x 0.8in. Danny Meyer started Union Square Cafe when he was 27, with a good idea and scant experience. He is now the CEO of one of the worlds most dynamic restaurant organizations that includes eleven unique dining establishments and each is at the top of its game. How has he done it How has he consistently beaten the odds in one of the toughest trades around In this landmark book, Danny shares the lessons hes learned while developing the winning recipe for doing business he calls Enlightened Hospitality. This innovative business philosophy emphasizes putting the power of hospitality to work in a new and counterintuitive way: The first and most important application of hospitality is to the people who work for you, and, in descending order of priority, the guests, the community, suppliers, and investors. This way of setting priorities stands the more traditional business models on their head, but Danny considers it the foundation of every success he, and his restaurants, have had. Full of behind-the-scenes history on the creation of Dannys most famous restaurants, and the anecdotes, advice and lessons he has accumulated on his long and ecstatic journey to the top of the American restaurant scene, Setting the Table is a treasure trove of innovative insights that are applicable to any business or organization. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Audio CD.



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